



Born Original.

Annual Sponsorship

4th Annual Music Under the Stars

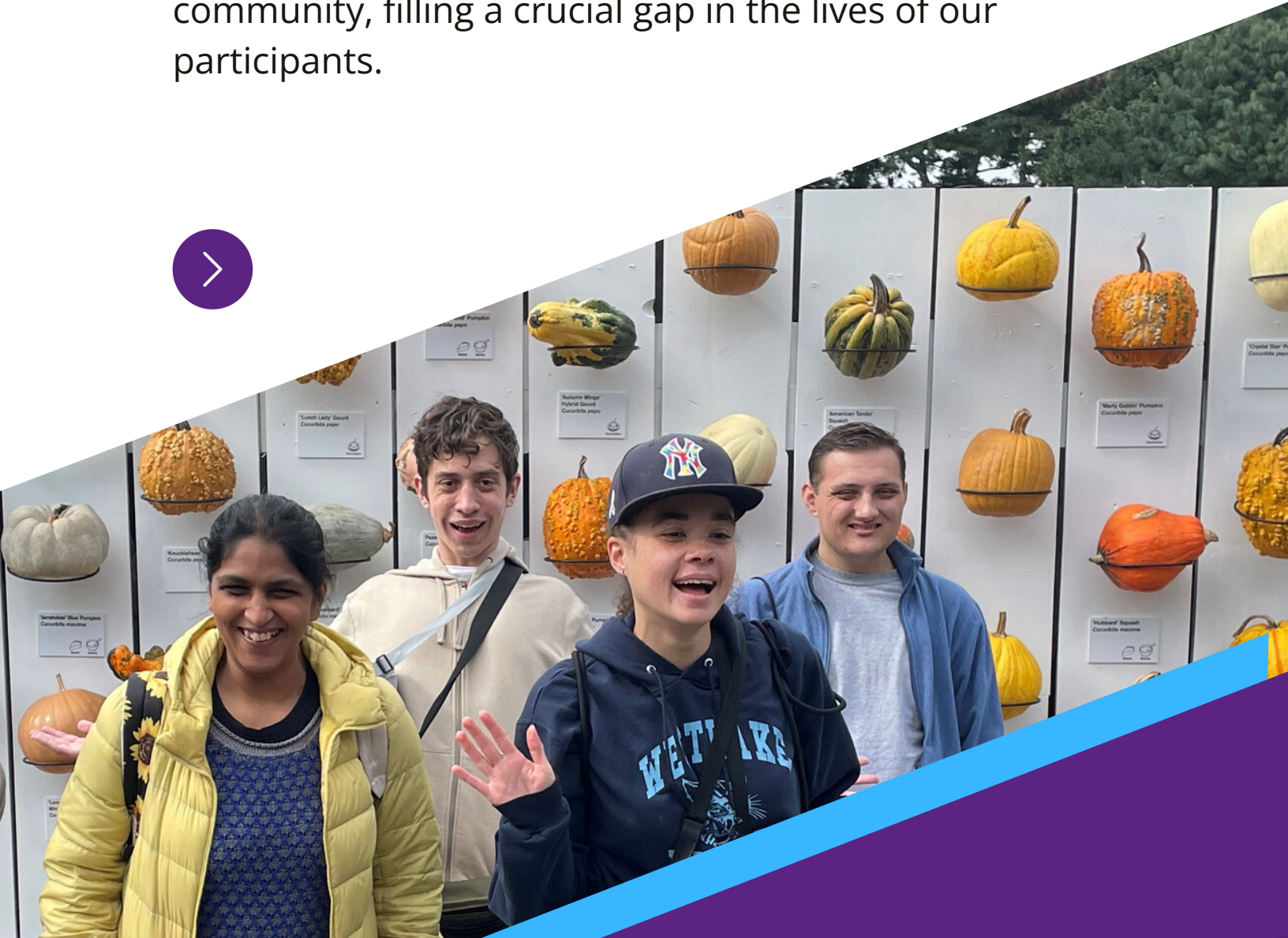


Our Mission



Special Programs And Resource Connection

SPARC is dedicated to enhancing the lives of individuals with developmental disabilities through high-quality therapeutic recreation activities. Our programs focus on skill development within a nurturing social community, filling a crucial gap in the lives of our participants.





Our Vision

As a committed provider of therapeutic recreational activities in Westchester County, NY, SPARC is steadfast in its mission to enhance the lives of individuals with intellectual and developmental disabilities (IDD). Our overarching goal is to serve the Westchester County IDD community comprehensively, spanning school aged through adulthood. We offer a diverse range of recreational, artistic, athletic, and wellness programs meticulously designed by highly trained staff skilled in various disciplines, ensuring a positive impact on participants' lives.



www.sparcinc.org

Our Goals



Our organization is committed to ensuring the holistic development of our participants. Recognizing the paramount importance of Digital Equity in serving the ID/DD Community, our recent engagement with the Nonprofit Westchester Disabilities Infinity Group has shed light on the current disparity experienced by our participants. It has become evident that a lack of Digital Equity is limiting their potential for incredible life changes. Digital Equity not only fosters greater independence but also opens doors to financial opportunities, enhances literacy skills, and provides access to the workforce. This transformative impact is contingent upon ensuring participants have proper devices, internet access, and the skills to effectively utilize technology in their lives.

Impact Over the Years

35+

Years of operations

1200+

Individuals Served in
Westchester County

100+

Programs offered all over
Westchester County

100+

Staff & Volunteers that
support SPARC's programs



Program Outcomes

Led by dedicated program specialists, our activities aim to conquer barriers while fostering essential life skills. Through SPARC's programs, participants experience:

- Enhanced socialization, communication, and the ability to build meaningful connections
- A profound sense of accomplishment and newfound independence
- A resolute shift towards a more positive attitude
- Amplified confidence and an elevated sense of self-worth
- The cultivation of community integration skills through enriched self-expression
- Heightened levels of decision-making and adept problem-solving in social scenarios
- An open-mindedness that eagerly embraces novel experiences





Partnership Impact

SPARC's programs flourish through dynamic partnerships with local banks, recreational venues, arts organizations, community centers, and residences. Together, we create an enriching array of programs for participants and their families, igniting a sense of joy and fulfillment.





Our Divisions



Link-Up
Full Day Program



Lift-Up
Programs for Group
Home Residents



Level-Up
Evening & Weekend
Programs



Light-Up
Kids Programs

Sponsorship Tiers



Your sponsorship for our 4th annual Music Under the Stars will directly contribute to the success of SPARC's programs and help us reach more individuals in need.

Music Under the Stars is our biggest fundraising event of the year—an evening of fun and excitement that brings the community together.



> Presenting Sponsor \$10,000

- 4 event tickets & swag bags
- Company Banner on Registration table
- Company Mention at the Event
- Logo on SPARC's Website and all Social Media Platforms
- Full page on Event Journal

> Galaxy Sponsor \$5,000

- 2 tickets to the event & swag bags
- Company Mention at the Event
- Logo on SPARC's Website and all Social Media Platforms
- Full Page on Journal

> Cosmic Sponsor \$2,500

- Company Mention at the Event
- Logo on SPARC's Website and all Social Media Platforms
- 1/2 Page on Event Journal

> Star Sponsor \$1,000

- Company Mention at the Event
- Logo on SPARC's Website and all Social Media Platforms

> Community Swag Bag Contributor

- Company Mention at the Event
- Inclusion in swag bags
- Logo on SPARC's online platforms



Sponsorship Benefits

Our upcoming event, featuring live music, is scheduled for the second week of June—an exciting occasion that we hope you'll be a part of! For those contributing to the event swag bag, we encourage you to unleash your creativity and provide a tangible item. Please note that coupons and flyers will only be included if accompanied by a physical product.

If you are submitting monetary sponsorship, you can conveniently make your payment online or mail a check to SPARC, Inc. at 40 Triangle Center, Suite 205, Yorktown Heights, NY.

The deadline for swag bag submissions is May 24, 2024. To ensure a diverse and distinctive array of products, we kindly request that you contact us before sending your items. This allows us to prevent duplicates and ensures each brand or business has the opportunity to shine independently. Product submissions will be processed on a first-come, first-served basis and are not eligible for a tax deduction letter.

For logo inclusion in our promotional material or placement of promotional ads in our journal, please send your logo to info@sparcinc.org. The deadline for logo and ad submissions is May 17, 2024.

*If you have questions about donations feel free to contact us.

Thank you for your support, and we look forward to creating a memorable event together!



Other Ways to Get Involved

Get involved and make a difference in the lives of individuals with IDD at SPARC! There are numerous ways you can contribute:

- Volunteer: Dedicate your time and energy to support our programs and participants.
- Become a Board Member: Share your insights and contribute to the strategic direction of SPARC.
- Collaboration: If you're a service provider, let's work together to create impactful programs and services.
- Referrals: Spread the word about SPARC and help us reach more individuals who can benefit from our programs.





Thank You

www.sparcinc.org

